



Letra Nova Communications

## NEWS RELEASE

Contact: Pamela Corante  
(310) 920-5809 (PST)  
pamela@letranova.com

### **ECO-CHIC URUGUAYAN GUEST RANCH OFFERS AFFORDABLE LUXURY SPECIAL**

(CARMELO, Uruguay, 2 Sept., 2009) – Estancia Tierra Santa ([www.estanciat ierrasant a.com](http://www.estanciat ierrasant a.com)), an eco-friendly yet ultra-chic guest ranch in Carmelo, Uruguay, will welcome visitors to its bucolic fields and restored 18<sup>th</sup> century buildings with a special winter escape package. Celebrate the New Year or bask in the southern hemisphere sun with three nights for the price of two from Jan. 1 to Feb. 28, 2010.

In addition to the \$425 savings, the package includes a private wine tasting tour at a neighboring vineyard, an exclusive cooking lesson with a nationally-renowned chef, private horseback riding on the 100-acre property and a premium bottle of Champagne. Buenos Aires, Argentina and the UNESCO World Heritage city of Colonia, Uruguay are within 90 minutes of the property.

Each night's stay at Estancia Tierra Santa includes a gourmet breakfast and dinner artfully prepared with ingredients produced on the ranch: country-fresh eggs; seasonings straight from the herb gardens; succulent grass-fed beef and lamb raised on the estancia; organic fruits and vegetables and artisanal honey from the property's beehives. Neighboring farms provide hand-crafted cheeses and local wines.

Guests can enjoy organic bath and spa products in their 920-square-foot suites. All soap is made by hand using lavender and rosemary picked fresh from the Estancia's herb gardens, and bath gels and lotions are 100 percent organic. Onsite yoga classes and therapeutic massage are available for an extra fee.

San Francisco, California-based proprietor Karen Vandergrift and her husband originally bought Estancia Tierra Santa as a vacation retreat and embarked upon a five-year restoration of the 18<sup>th</sup> century *casa principal* (or main house) and adjacent buildings, which were originally part of a Spanish land grant to Jesuit missionaries. Falling back on her hospitality industry experience, two years ago Vandergrift made available to paying guests three luxurious suites adjacent to the main house. For reservations and more information, visit [www.estanciat ierrasant a.com](http://www.estanciat ierrasant a.com).